



# Bandit Productions Partners with Barrett-Jackson and Castrol for Season Two of "Path to Performance"

Phoenix, AZ – July 2, 2024 – Bandit Productions, a leading name in original television production, is thrilled to announce a strategic partnership with Castrol EDGE and Barrett-Jackson, the renowned collector car auction company, for the second season of the hit automotive series Path to Performance. This collaboration will see Bandit Productions serve as the production house for the upcoming season, blending their extensive expertise in the world of collector cars with Bandit Productions' creative vision.

Path to Performance is a thrilling journey into the world of automotive craftsmanship, focusing on the art of building and restoring classic vehicles. This season follows elite builders competing for the 2025 Barrett-Jackson Cup at the Scottsdale Auction, showcasing their dedication to creating show-stopping, high-performance cars. With Bandit Productions' storytelling expertise and Barrett-Jackson's legacy of excellence, the series offers exclusive insights and behind-the-scenes access, while also highlighting the critical role of Castrol EDGE's advanced lubricants in achieving peak vehicle performance.

"We couldn't be more excited to work alongside Barrett-Jackson and Castrol for the new season of *Path to Performance*," said Bob Sullivan, Owner and CEO of Bandit Productions. "Their commitment to automotive innovation and excellence aligns perfectly with our mission to create compelling, top-tier content. This partnership will take the show to new heights, offering our audience unparalleled access to the world of collector cars."

Barrett-Jackson, known globally for its prestigious collector car auctions and community of passionate automotive enthusiasts, brings an unmatched level of industry knowledge and access to rare and unique vehicles. By joining forces with Bandit Productions, they are poised to elevate the series, creating content that both educates and inspires.

Path to Performance season two is set to premiere in mid-October, 2024 on <u>Castrol's YouTube channel</u>. With Bandit Productions as the production house, fans can expect a deeper dive into

the automotive world, featuring rare footage from auctions, restoration projects, and a behind-the-scenes look as they follow the current reigning champ, Andy Leach, with CAL Automotive Creations who won the 2024 Barrett-Jackson cup, along with interviews with leading industry experts.

# **About Bandit Productions**

Bandit Productions, based in Phoenix, AZ, is a premier production company specializing in original television series, branded content, and digital media. Known for producing high-quality, engaging content, Bandit Productions partners with industry leaders to bring unique stories to life.

#### **About Barrett-Jackson**

Founded in 1971, Barrett-Jackson is the world's leading collector car auction company, recognized for its high-profile auctions and commitment to the collector car community.

## **About Castrol EDGE**

Castrol EDGE, a leader in advanced lubricants, is known for delivering superior engine performance, particularly in high-pressure, high-performance environments.

## **Media Contact:**

Bob Sullivan

**Bandit Productions** 

Phone: 602-318-5382

Email: bob@banditproductionco.com

Website: www.banditproductionco.com